

Buckhorn Weston Cricket Club

Social Media Policy



Reviewed and Agreed 05/04/2022 Committee Meeting

Social media, text, direct text/media messaging and email policy

Social Media is a wonderful tool and one we want to use constructively and safely. Buckhorn Weston Cricket Club promotes the healthy and appropriate use of social media. It's important to be aware of the potential pitfalls and safeguarding issues that arise when posting content in relation to:

- club activities
- team and club performance
- individual performance
- opposition performance
- officials' decisions/performance

We need all BWCC members and Parents of BWCC junior members to be aware of this policy when sharing or posting content relating to the above from either personal or club accounts.

We also need to remind all players/parents/carers to refresh themselves with our updated **Photography and Filming policy**. Here you will find a large cross over with regards our safeguarding of all our junior club members and personnel.

Common-sense approach: 'Could I say this face to face, or would I be happy to see my comments published in the newspaper? If you are unsure of the answer to these questions, or your answer is "no", then you should not be posting this on any social media or any direct messaging platforms.'

Club Coaches' use of Social Media, Texts and Emails

Our coaches, representing the club, conform to the ECB Safe Hands Policy. Staff, coaches & volunteers cannot direct private message anyone under 18 years old via email, text, Snapchat, Instagram or social media platforms. Messages should be directed to the parents AND the young person or via open forums with appropriate language & content.

Contacting u18 players by personal text or through social media is strictly forbidden.

Additional advice and best practice around social media use within the family:

Social Media can seem strange and even intimidating for people who did not “grow up” with it. Facebook, Twitter, texting, Messenger, and other platforms, as well as online gaming and personal emails are vast and complex. By following some simple guidelines, potential pitfalls can be avoided and Social Media can be safely used as a promotional tool and a means of communication for the club.

Children today are growing up with the internet as part of their everyday lives, and that’s a good thing. It’s a great place for them to learn, to have fun and to chat to their friends. Of course, it’s important to make sure that they are safe whilst they do it. **Remember: All of the most popular social media sites have an age restriction of 13 and above.** This is to prevent younger children from being exposed to potentially inappropriate content.

Parents/Carers DO

Make sure the family computer is in a main living area and that the screen is positioned so that you can see what is going on.

Be open so that the child can approach you if they are being bullied online or if they have been exposed to something that has made them upset or uncomfortable.

Make sure you are aware of who your child has contact with online and via text.

Be aware of the ECB and club’s expectations of coaches and social media.

Talk to your children about using social media.

Provide your mobile number/email address if requested, so that the club can contact you regarding your child’s matches and training.

Guidance for Children and Young People on the use of Social Media, Texts and Emails

The internet is a great place to learn and have fun with your friends, and the best way to have fun is to make sure that you stay safe. You should think about the points below whenever you use the internet, or speak to people online or by text.

If someone isn’t your friend in real life, they are NOT your friend on the internet. Be careful when accepting friend requests.

Sometimes people on the internet are not who they say they are. If you are not 100% sure, don’t risk it.

Remember to change your privacy settings so that only your friends can see information about you, your wall posts and your photos.

If someone is sending you messages or texts that you are worried about, you should tell your parents, an adult you trust, your teacher or our club’s safeguarding officer; Nicola Lavis.

Remember any Buckhorn Weston Cricket Coach is a professional, just like your teachers. They should not be your friend on Facebook, and should not be texting or messaging you.

You can expect them to make arrangements for coaching and matches via your parents.

Bullying can happen online too – called cyber-bullying. If you, or someone you know, has had this happen to them you should tell an adult that you can trust.

Don't be afraid to tell someone if you have concerns.

To Summarise:

Young People NEED to

Keep your photos and personal information private.

Conduct yourself in a respectful and courteous manner on social media as you would at home, in school or at cricket.

Tell a professional or an adult that you trust if you are worried or concerned about online behaviour or unwanted contact/communication.

Young People SHOULD NOT

Send inappropriate text messages or post messages on social media that are offensive, nasty or derogatory in any way.

Accept any friend requests from people you don't know or you feel uncomfortable accepting.

Connect with, follow or message coaches of Buckhorn Weston CC on social media platforms, snapchat and other messaging sites.